



## FOR IMMEDIATE RELEASE

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## Curbside Textiles Recycling Program to Launch on November 13

**Wenham, MA, October 17, 2017** – Starting Monday, November 13, Wenham residents will have a free, convenient curbside textiles collection program. The Town is partnering with Simple Recycling to offer its residents an effective and innovative way to recycle various household items.

Pick-up will occur on a weekly basis on the same schedule as Wenham's regular trash, recycling and organics collection day. When bags are collected by Simple Recycling, replacement bags will be left at the residence. Additional bags will be delivered upon request.

There are a number of benefits to this new initiative:

- Textiles represent approximately 6% of the solid waste stream in Massachusetts. Diversion of these materials will reduce the Town's annual tipping fees by several hundred dollars a year.
- Simple Recycling will pay the Town \$20/ton for all collected materials, projected to total a few hundred dollars a year.
- Textiles are one of the top 5 contaminants in the recycling stream – so it will reduce overhead recycling processing costs by decreasing the number of equipment breakdowns.
- Curbside pick-up collection rates are 11x higher than the standard textiles drop box the Town installed for similar materials at the DPW yard last year. This service would be dramatically more convenient.
- Simple Recycling handles all of the outreach, education, logistics, and customer support at no cost to the Town or residents.

Items that can be recycled through this program include: clothing, jewelry, shoes, purses, toys, pictures, mirrors, blankets, drapes/curtains, pillows, rags, sleeping bags, irons, radios and audio equipment, TVs and video equipment, cameras, lamps, hairdryers, tools, toasters, microwaves, coffee makers, computers and household or consumer electronics, silverware, dishes, pots and pans, glasses and the like. Items must weigh less than 50 pounds.

Over the coming weeks, residents will receive informational mailers from Simple Recycling including an introduction to the program. The second mailer will be accompanied by residents' first pink collection bag. For more information on the program visit [www.simplerecycling.com](http://www.simplerecycling.com) or contact them at **1-866-835-5068**.

